

René Scholz

Personality Management

Workshop Business

6/2020

The Rules - The Mother of Behavioral Economics

Content

The Rules provide all you need to know about how to deal with people - including yourself.

Benefit

The Rules ensure proper action. They save time and money. They make us part of a well-working community: the team, the company, the seller/buyer relationship. They ensure sound co-operation between managers and employees, customers and colleagues. They reduce the margin of error and the stress level, and they ensure better results.

Basics and Context

The open business and social doctrine LoveMeansValue serves - despite its somewhat bizarre name - scientifically well-founded, economically reliable, socially balanced and morally sound as basis of the Rules.

The oldest, largest and most successful companies employ the Rules not unlike successful people.

The Mother of Behavioral Economics

Abraham Maslow's pyramid of needs, Paul D. MacLean's Triune Brain und Rolf Schirm's biostructogramme are carried forward. Phenomena of behavioral economics as introduced by Daniel Kahneman and Richard Thaler may well be explained using the Rules in the context of "LoveMeansValue" context and put to use at the human/human interface.

Unique Selling Proposition

The Rules serve those who employ them as well as all those who follow - usually most willingly. The Rules render you a role model. Everyone enjoys shared progress.

Scope of Delivery

Introduction, case studies, examples and exercises; documentation

Workshop

Your specific question and assignment rules the content of the workshop.

Standard is 1 day, 5 - 8 people, in-house.

Please inquire for available dates, venues, online options and formats.

Thank you!

Phone +49 176 24 07 79 65
E-Mail personality@renescholz.com
Newsletter, Info & Friends:
Web www.die-spielregeln.de

Mail Kalbacher Hauptstrasse 60c
60437 Frankfurt, Germany
VAT Id DE 166 911 962
Tax Id 013 867 31999
Tax office 60327 Frankfurt (M) I